## Message Text

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**ACTION EUR-12** 

INFO OCT-01 ISO-00 SAM-01 CIAE-00 DODE-00 PM-03 H-02

INR-07 L-03 NSAE-00 NSC-05 PA-02 PRS-01 SP-02 SS-15

USIA-15 COME-00 EB-07 LAB-04 SIL-01 TRSE-00 EURE-00

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FM AMEMBASSY LISBON

TO SECSTATE WASHDC PRIORITY 3682

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EO 11652: N/A

TAGS: BGEN, ELAB, PO

SUBJ: APPARENT ABANDONMENT BY U.S. FIRM - LATRIQUE

- 1. EMBASSY HAS BEEN INFORMED BY WORKERS AND LAWYER OF CONFECCOES LATRIQUE (PORTUGAL), LDA., THAT PETER R. VALE, MANAGER OF LOCAL COMPANY AND SON OF OWNER OF U.S. PARENT, HAS APPARENTLY ABANDONED FIRM WITHOUT PAYMENT OF DEBTS, SALARIES, OR SEVERANCE PAY.
- 2. LATRIQUE IS OWNED BY LATRIQUE BRASSIERES COMPANY, INC.,
  171 MADISON AVENUE, NEW YORK, PHONE: MU5-1653. IT HAS
  253 EMPLOYEES. IT COMPLETES FINAL ASSEMBLY OF BRASSIERES
  UNDER CONTRACT WITH U.S. PARENT HAS WITH MONTGOMERY WARD.
  PETER VALE REPORTEDLY LEFT PORTUGAL MARCH 9 AND HAS NOT
  RETURNED. ACTING MANAGER, A CANADIAN CITIZEN, LEFT JULY 17
  AFTER HIS WORK CONTRACT REPORTEDLY ENDED.
- 3. LOCAL FIRM SENT SHIPMENT WORTH ABOUT \$150,000 TO PARENT IN JULY. FIRM ALREADY OWES JULY SALARIES AND AUGUST SALARY PLUS ONE MONTH VACATION BONUS DUE SEPTEMBER 1. TOTAL ESTIMATED AT \$120,000. LOCAL LAWYER, ALTHOUGH NOT CONSULTED ABOUT MANAGEMENT INTENTIONS, BELIEVES VALE DOES NOT INTEND TO PAY FOR SHIPMENT, SALARIES, OR SEVERANCE PAY. LOCAL FIRM HAS SIZABLE INVENTORY UNCLASSIFIED

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OF FINISHED BRASSIERES BUT NO ALTERNATIVE OUTLETS, AND NO

MATERIALS FOR FURTHER PRODUCTION WHEN AUGUST VACATION PERIOD ENDS. CONSIDERABLE DEBTS TO LOCAL BANKS AND SUPPLIERS ALSO OWED.

- 4. WORKERS CALLED NEW YORK OFFICE AUGUST 5 AND TRIED TO TALK TO EITHER PETER VALE OR LATRIQUE (U.S.) VICE-PRESIDENT DAVID LLOYD, BUT WERE ALLEGEDLY TOLD NO CALLS FROM THEM WOULD BE ACCEPTED. PUBLIC WORKER DEMONSTRATION IN FRONT OF PRESIDENTIAL PALACE ON AUGUST 5 BY GROUP OF WOMEN WORKERS WAS COVERED IN AUGUST 6 ISSUE OF "O SECULO." PLANNED AUGUST 6 DEMONSTRATION IN FRONT OF EMBASSY WAS APPARENTLY CALLED OFF AFTER WORKER REPS TALKED WITH EMBASSY OFFICIAL.
- 5. WORKER REPS WHO CALLED ON EMBOFF APPEARED RESONABLE. THEY SAID THAT THEY DID NOT OBJECT IN PRINCIPLE TO CLOSURE, BUT WANTED PROPER INDEMNIZATION. THEY EXPRESSED A CLEAR PREFERENCE FOR KEEPING PLANT IN OPERATION, AND REQUESTED ASSISTANCE IN CONTACTING ALTERNATE RAW MATERIAL SUPPLIERS AND PURCHASERS OF FINISHED BRASSIERES.

## 6. COMMENT:

A. EMBASSY WAS CONTACTED IN MAY BY MONTGOMERY WARD REPRESENTATIVE TO DISCUSS DROP IN PRODUCTIVITY AT LATRIQUE AND POSSIBILITY OF SEEKING OTHER SUPPLIER, A MOVE WHICH WOULD HAVE PUT LATRIQUE OUT OF BUSINESS

B. THIS CASE APPEARS TO BE VERY SIMILAR TO THAT OF APPLIED MAGNETICS, WHICH IS STILL GENERATING OCCASIONAL, BAD PUBLICITY FOR U.S. BUSINESS. IN THIS CASE, THERE DOES NOT EVEN SEEM TO BE AS MUCH JUSTIFICATION FOR A PRECIPITATE PLANT CLOSURE - I.E. NO OVERT WORKER MILITANCY, PLANT OCCUPATION, THREATS, ETC. THEREFORE PUBLIC OPINION AND GOVERNMENT LIKELY TO TAKE HARD VIEW.

7. ACTION REQUESTED: REQUEST DEPARTMENT CONTACT LATRIQUE IN NEW YORK TO ASCERTAIN ACTUAL SITUATION, EMPHASIZING SERIOUSNESS OF PICTURE HERE. DEPT MIGHT WISH TO POINT OUT THAT THIS KIND OF ACTION MAKES IT MORE DIFFICULT FOR US TO INTERVENE ON BEHALF OF AMERICAN FIRMS SUCH AS TORRINGTON WHO HAVE SEVERE AND LEGITIMATE GRIEVANCES.

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TAGS: BGEN, ELAB, PO, LATRIQUE, (VALE, PETER R)
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